

Business Spotlight Program

CONGRATULATIONS! You have been chosen to be put in the spotlight! Each month FinancialEdge is partnering with one local business to spread the word about their presence within the bay area.

How It Works

During a one month period your business will be present on our social media platforms, newsletters, lobby TV's, drive-thru screens, website, and lobby flyers with your permission. This in return brings information about local businesses to our members and more customers in your doors.

During the month there will also be a giveaway basket that customers can enter to win held at your local businesses. The basket will contain fun, on theme items as well as items from FinancialEdge and your business if you wish. Paper and pens will be also provided for people to drop their name in for the drawing.

At the end of the spotlight month we will randomly draw one winner for the giveaway basket. We will then ask you to nominate another local business as well as provide extra informational items to keep in our lobby. We will also provide extra flyers for you to put in your business. We are so excited for this opportunity and hope you are as well!

For participation, questions and comments please contact,

Lauren Cummings

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Advertising Options

Option One:

We would research your business, make your advertisement pieces and get it approved by you.

Option Two:

Give you dimensions of the advertisement pieces needed and you would provide the artwork.

What We Need From You

- Flyers, coupons, business cards, or other small items that you would like us to set out for our members to take in our lobbies.
- Items for the giveaway basket